

Conseco, Inc.

Founded in 1979, Conseco, Inc. is a holding company for a group of insurance companies operating throughout the United States.

Conseco's insurance companies help protect working American families and seniors from financial adversity: Medicare supplement, long-term care, cancer, critical illness and accident policies protect people against major unplanned expenses; annuities and life insurance products help people plan for their financial futures. For more information, visit Conseco's web site at www.conseco.com.

Conseco, Inc. is a Fortune 1000 company with annual revenues of \$4.2 billion. Conseco's common stock is traded on the New York Stock Exchange under the symbol "CNO."

Corporate address

Conseco, Inc.
11825 N. Pennsylvania St.
Carmel, IN 46032
Phone: (317) 817-6100

Major offices

Carmel, Ind. (corporate headquarters and home to the Conseco Insurance Group and 40|86 Advisors)

- Five buildings on 117-acre campus
- 1,750 employee associates at Dec. 31, 2008

Chicago, Ill. (home to Bankers Life and Casualty Company)

- Located at 600 W. Chicago Ave.
- 600 employee associates at Dec. 31, 2008

Philadelphia, Pa. (home to Colonial Penn Life Insurance Company)

- Located at 399 Market St.
- 400 employee associates at Dec. 31, 2008

Business profiles

Bankers Life and Casualty Company

Established in 1879, Bankers is one of the largest and most respected insurance companies in the United States focused exclusively on the needs of senior Americans. Bankers offers a broad portfolio of quality, competitive products including long term care, life, annuities and Medicare supplement policies, through a sales force of professionally trained career agents.

www.bankers.com

Colonial Penn Life Insurance Company

Specializing in providing insurance directly to consumers, Colonial Penn has served the needs of its customers with a dedication to “old-fashioned” customer service for more than 50 years. A leader in providing affordable life insurance coverage to the mature market, Colonial Penn also offers life insurance for people of all ages, starting at age 18.

www.colonialpenn.com

Conseco Insurance Group

(Comprises the following insurance companies: Conseco Health Insurance Company, Conseco Insurance Company, Conseco Life Insurance Company, Washington National Insurance Company)

Through a network of independent agents, the insurance companies in this group provide supplemental health and life insurance policies that help protect working Americans when a critical illness, accident or loss of life occurs.

www.conseco.com

40|86 Advisors, Inc.

40|86 manages the investments of Conseco's insurance companies (\$18.6 billion of total invested assets at Dec. 31, 2008)

www.4086.com